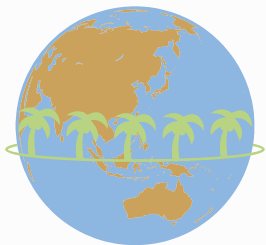


STIMULATES LOCAL ECONOMIES



Grows best around the equator

Palm oil creates jobs:
1 worker per 8ha

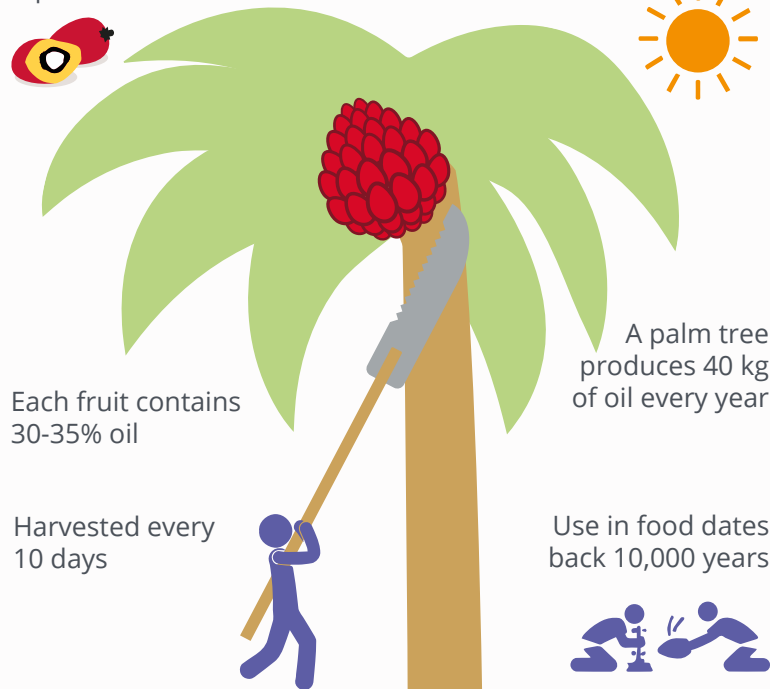
Indonesia & Malaysia provide
85%
of the world production

THE PALM OIL STORY

THE MOST WIDELY USED VEGETABLE OIL IN THE WORLD

From the fruits of a palm oil tree

From a tropical climate



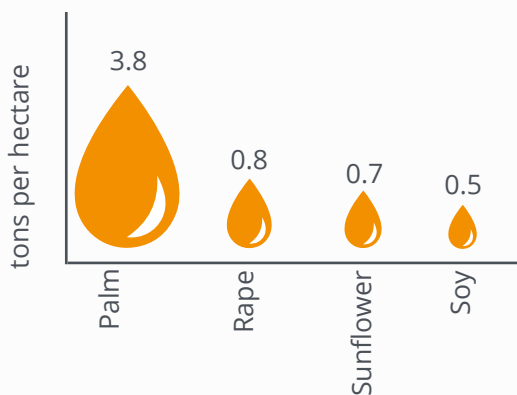
Each fruit contains 30-35% oil

A palm tree produces 40 kg of oil every year

Harvested every 10 days

Use in food dates back 10,000 years

A HIGHLY EFFICIENT CROP

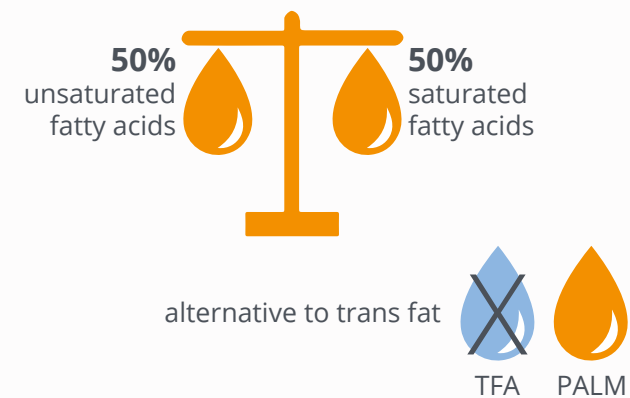


A VERSATILE INGREDIENT

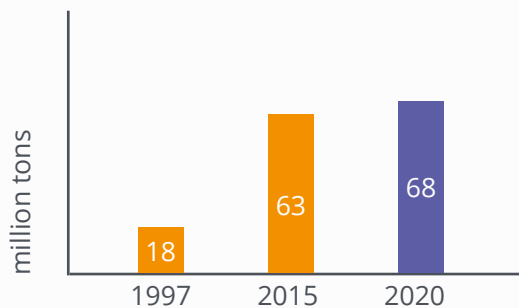
	Neutral taste & smell		Smooth creamy texture
	Crispness & crunch		Long shelf life
	Excellent cooking properties		Excellent mouth feel



BALANCED FAT COMPOSITION






GROWING GLOBAL DEMAND



European Palm Oil Alliance
balanced & fact-based

SUSTAINABLE PRODUCTION

-  No cultivation in primary forests
Low pesticides usage
-  Education for boys and girls
-  Environmental and social responsibility for future generations

Annual sustainable production

Year	Production (million tons)
2011	5.6
2013	9.8
2015	12.9


IMPORTANCE OF FAT IN THE DIET


We need fat every day

Daily intake recommended by WHO

- fat-soluble vitamins
- hormones
- building block cells
- energy
- insulation

A E K





© EPOA Rights reserved - 2016